



18+ years of progressive experience with **Adobe** ecosystem execution and optimization



Established in 2017, we're a listed company with a proven track record in complex digital services and solutions.

In-house Expertise

Customer Experience Engineering (CXE), CMS Platform Support (Adobe Experience Manager, WordPress, Adobe Commerce), AEM Forms, Adobe Analytics, Adobe Target, Adobe Experience Platform (AEP), Adobe Assets, MERN Tech Stack, Web and Mobile Applications, DevOps Legacy, and Cloud.

The EnFuse Edge

- Recognized Adobe vendor partner
- Outcome-focused and KPI-based project execution
- 24x7x365 support, business continuity across 4 locations
- Platform enhancements, UAT, & post production support
- 100% Quality checks for all implementations
- 20% bench resource support
- Insightful reports to drive revenue improvements

Our Capabilities



Web Content Management (WCM)

- Specialization in AEM Sites, Forms
- Experience Design
- Implementation, Enhancements, Maintenance of an Existing Set-up.
- Multi-Site Manager (MSM) and Content Authoring
- L1/L2 Support as a Service
- AEM Sites Administration
- Digital Asset Management



Adobe Analytics

- Consultation and Implementation
- Reports and Diagnostics
- Ad hoc Analytics
- Dynamic Tag Management
- Data Warehouse
- Anomaly Detection & Contribution Analysis
- Strategy and Training
- Timely Data Quality Audits



Marketing Cloud

- Adobe Target: Personalization, Experience Targeting, A/B and MVT Testing, and Recommendation
- Adobe Marketo: Reporting & Analysis, Strategy and Consulting
- Adobe Experience Platform (AEP): Implementation, Customer Journey Analytics (CJA), Real Time Customer Data Platform (RTCDP), Adobe Journey Optimizer (AJO)



Adobe Commerce

- Customization and Implementation
- Integration and Optimization
- Product Management
- Catalog and Order Management
- Customer Management
- Training Support

65%

reduction in development costs

100%

website uptime with backend updates

15%

reduction in bugs raised in maintenance cycle

32%

reduction in execution turn around time

We help **businesses** grow efficiently



We are a recognized name in the industry serving several Fortune 500 clients; with over 1K employees in India, Europe, and North America.

About Us

EnFuse endeavors to facilitate the transformation of our clients' businesses into fully digital-driven enterprises. Our array of digital services and integrated solutions spans across Enterprise Data Management, eCommerce & Web Operations, Analytics & Competitive Intelligence, and Business Support Processes.

Why Choose Us

- Accelerate team expansion at a cost that matches your growth pace
- Comprehensive vendor-managed processes, 24/7 access to in-house resources for rapid project scaling
- Dedicated commitment to saving 45%+ in operational expenses for our clients
- Pilot / POC investments offered prior to scaling execution teams

Our Services



Data Management & Analytics

- Data Stewardship & Governance
- Master Data Mgmt.
- Product Info Mgmt.
- Competitive Intelligence & Analytics
- BI & Visualization



eCommerce & Digital Services

- Catalog & Cart Mgmt.
- SEO, CRO, Campaign Mgmt.
- Digital Analytics
- EDI / B2B Integration
- Customer Experience & QA



Machine Learning & AI

- Tagging / Labelling Annotation
- Content Moderation
- Transcription
- Enrichment & Categorization



EdTech & Solutions

- Live Proctoring
- Record & Review
- Auto Proctoring
- Technical Support
- Student Counseling



Development Services

- Content Mgmt. – Site & Forms / WCM
- QA Mgmt.
- Project Mgmt.
- Web and Digital Platform Solutions
- L1 / L2 Tech Support

5 Fortune 500
Clients served

13+ New
technology stacks

100+ Adobe resources
under our vendor partner program

50+ Resources
upskilled in in-house Training Lab